

Keynote Speaker Jim Mathis



Adapting To Change

We went on a Disney Cruise this past summer. It was great! Customer service is #1 in everything they do. They have "The Mouse" everywhere on the ship. They show Disney movies all day long. I got to see some old favorites that I grew up with. One of them was Snow White and The Seven Dwarfs. So many sayings and... [Click to read more](#)

Four Levels of Change

I was speaking with a bank president last year about the difficulty he was having with his board of directors. He was attempting to implement new programs, but his board, who were untrained in the ways of running a bank, were resisting him at every turn. Five minutes later, I spoke on the phone..... [Click to read more](#)

Reinventing Yourself for the New World of Work

Everyone can reinvent themselves in a challenging economy. The economy isn't down; it's different! The realities of business have changed. You don't manage change, but rather the way you react to it. No matter what, the next year is probably the end of the way most of us do business. 72% of the world's.... [Click to read more](#)